



BANKING VIETNAM 2008, HOCHIMINH

01-03/12/2008

NewWorld Hotel, 76 Le Lai, Dist. 1, Hochiminh City



TECHNOLOGY INNOVATIONS LEVERAGE BANKING SERVICES

Dear Sir / Madam,

The Information Technology Department of the Bank, State Bank of Vietnam and the International Data Group are pleased to invite you to the **9th Banking Vietnam on 01 - 03 December 2008**.

Best regards

Anh Nguyen (Ms.)

Latest market update



Vietnam's retail banking has experienced the strong growth recently

84 % revenue growth of commercial banks in 2007

10,6 million ATM cards, 86% issued by SmartLink – BankNet system

Predictive 17 millions personal bank accounts in 2010

(State Bank of Vietnam, 2007)



Technology to be a key strategic advantage for Banks

Growing by sales / product driven is no longer to be bank's most effective weapon to gain market share. Service quality is now the most important strategies for commercial banks to be fierce competitors.

"Aligning business strategy and technology is true driver for banks"

Bùi Quốc Khánh, CIO, VIBank

Concurrent Conference & Expo



Further details About Banking Vietnam 2008 HCMC





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Give presentation to over 600 attendees



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Conference Highlights

Retail Banking – Strategies of Business and IT alignment

ATM/ POS/ Card Payment/ E-Banking

Customer and Business Insights

Business Intelligence/ CRM/ ERP

Core Banking Transformation

Enhancing the next level of technology

Virtualization/ SOA/ Green IT

Storage Management – Building Data Centre for Commercial Banks

Exhibition Highlights

Storage solutions for Banks
Networking & Communication for Banks
Core Banking solutions
Business Intelligence solutions
Internet Banking, Mobile Banking
Payment and Transaction Technology
ATM, POS, Card Technology

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